



# THE ADVANTAGES OF LIFE AND WORK IN REGIONAL SOUTH AUSTRALIA.

South Australia. Make the move.



Government  
of South Australia



WANTED: Versatile, adaptable, adventurous and enterprising individuals/families for the opportunity of a lifetime – live and work in country South Australia!

Have you ever...

- Dreamed of getting away from the crowds?
- Imagined a time when your job will be literally 'just around the corner'?
- Pictured yourself owning a rural allotment with room for the extended family?
- Wished for real job opportunities beyond that rat race?

Look no further – country South Australia, like Adelaide, is experiencing steady economic growth, low unemployment and subsequent job opportunities in a diverse range of fields.

These dynamic regions provide opportunity, embrace diversity, value lifestyle and offer affordability.

With so many different landscapes, climates and attractions, country South Australia offers something for everyone. From picturesque rolling hills and plains, majestic red dirt, rugged coastlines, expansive grasslands and the mighty Murray River... we've got it all covered. Approximately one third of South Australia's 1.6 million population live in regions outside of Adelaide. Large regional towns include Mount Gambier, Whyalla, Murray Bridge, Port Pirie, Port Augusta and Port Lincoln.

Smaller regional centres have a special place in the hearts of their residents – intense community spirit and pride make small town living an enjoyable experience. Key industries in country South Australia include agriculture, horticulture, viticulture, aquaculture and fishing, mining, health, education, engineering, manufacturing, transport, tourism and hospitality.

So if you're seeking sunshine, fresh air and open spaces then welcome to country South Australia!



## BAROSSA AND LIGHT REGION

The Barossa and Light region offers a cosmopolitan lifestyle in a rural setting, just northeast of South Australia's capital city, Adelaide. Enjoy a winning combination of relaxed lifestyle, diverse and steady economy, stunning location where the seasons accentuate the beauty of the vineyards and undulating hills, renown hospitality, excellent schools, fine wine, fresh produce, comfortable climate, and close proximity to Adelaide. You will want to make this region home. Especially as the Barossa has been named one of the world's 53 *must-see* destinations (and the only Australian destination) listed by *The New York Times*, 2008.

[www.bld.org.au](http://www.bld.org.au)

[www.barossa.com](http://www.barossa.com)



## EYRE PENINSULA

A vast triangular region covering 72,400 sq km, surrounded by 2,000km of pristine coastline. The annual grain harvest yields 40% of SA's wheat and 20% of its barley. Aquaculture is the second largest industry. Species include tuna, oysters, finfish, abalone, mussels and sardines. Tourism is Eyre Peninsula's third ranked industry, famous for its unique nature based experiences, spectacular scenery and legendary seafood. Proximity to the mineral rich provinces of Gawler Craton and Eucla Basin will witness mining flourish as the next big industry. The region has much potential for industry growth and job creation. It's a breath of fresh Eyre!

[www.eyreregion.com.au](http://www.eyreregion.com.au)

[www.tep.com.au](http://www.tep.com.au)



## FLEURIEU PENINSULA

The Fleurieu Peninsula at just one hour drive from Adelaide is one of South Australia's most popular tourist areas. The region is home to 32,000 people and with its magnificent swimming and surfing beaches, food and wine experiences, river port, whale watching and quality golf courses is an attractive place to live, visit and do business.

[www.frd.org.au](http://www.frd.org.au)

[www.fleurieupeninsula.com.au](http://www.fleurieupeninsula.com.au)



## KANGAROO ISLAND

Kangaroo Island, Australia's third largest Island, is located 15km off the tip of the Fleurieu Peninsula and is home to 4,500 residents. The Island is recognised as a tourism icon, attracting 150,000 visitors annually, while of equal importance are the industries on which it relies – primary production, fishing, forestry and aquaculture.

[www.kangarooisland.org](http://www.kangarooisland.org)

[www.tourkangarooisland.com.au](http://www.tourkangarooisland.com.au)



## LIMESTONE COAST

Ideally situated halfway between Adelaide and Melbourne in the southern part of the state, the Limestone Coast region supports a population of over 63,000. Primary industries thrive on fertile soils and an abundant water supply, contributing to a sustained economic situation and employment possibilities. Clean oceans and lush pastures provide a bounty of fresh produce complementing a variety of tourism activities. Picturesque harbour towns, world famous vineyards and unique geological features make this region the ultimate lifestyle choice.

[www.lcrdb.com](http://www.lcrdb.com)

[www.thelimestonecoast.com](http://www.thelimestonecoast.com)



## MID NORTH REGION

Situated two hours north west of Adelaide, the Mid North is a region of plains, pastures, vineyards and valleys. The region is home to the famous and beautiful Clare Valley wine and tourism region, and vast pastoral country which supports strong industries involving agriculture, sheep, manufacturing, and an emerging animal industry focusing on pigs and poultry. You will be attracted to the laidback lifestyle, and traditional country charm and hospitality of the Mid North.

[www.mnrdb.com](http://www.mnrdb.com)

[www.clarevalley.com.au](http://www.clarevalley.com.au)



## MURRAYLANDS

The Murraylands with its diversity of landscapes from the meandering Murray River to the broad expanse of the Mallee country, to the dunes and waterways of the Coorong and Lakes region all combined with a great climate and lifestyle is why it is referred to as 'The Region of Opportunity'. There are many job opportunities available, including such industries as the meatworks.

[www.murraylands.org.au](http://www.murraylands.org.au)

[www.murraylands.info](http://www.murraylands.info)



## NORTHERN REGION

The northern region of South Australia covers 90% of the state and has a population of approximately 40,000 people. The land ranges from desert oasis, rugged mountain ranges, lush green woodlands right through to seaside, providing a relaxed, country lifestyle with lots to see and do. Major industries in the region are mining, pastoral and tourism. The two major icons in the region are the opal mining town of Coober Pedy and, set right in the heart of the magnificent Flinders Ranges is the world renowned geological formation, Wilpena Pound.

[www.nrdb.com.au](http://www.nrdb.com.au)

[www.flindersoutback.com](http://www.flindersoutback.com)



## RIVERLAND

The Riverland is a busy regional centre, home to 34,000 people located only 2.5 hours north east of Adelaide; its population spread over five major towns Remark, Loxton, Berri, Barmera and Waikerie. Each of the picturesque towns nestles on the banks of the Murray River, a beautiful area of vineyards, orchards and dry land farming as well as spectacular scenery. What's more, there is a broad variety of job opportunities available in the horticulture and health industries.

[www.riverlandonline.com](http://www.riverlandonline.com)

[www.riverland.info](http://www.riverland.info)



## SOUTHERN FLINDERS RANGES

The Southern Flinders Ranges region includes the city of Port Pirie as its regional centre which is located 225km north of Adelaide on Spencer Gulf. Port Pirie is home to the largest lead smelter in the world producing high volumes of zinc, silver, copper and gold. The region provides retail, commercial and community services for a population of about 23,400. Agriculture remains the most significant economic activity outside of Port Pirie, including cropping and sheep for wool production, prime lambs and beef cattle.

[www.sfrdb.com.au](http://www.sfrdb.com.au)

[www.southernflindersranges.com.au](http://www.southernflindersranges.com.au)



## WHYALLA

This coastal City is one of South Australia's new growth areas for population and investment. Mining and steel making are the main industries and there is also a demand for skills across many sectors including; health, education, aquaculture and trades. The outback meets the sea in this coastal location, offering an idyllic lifestyle with beautiful beaches and a Mediterranean climate with 301 days of sunshine. It is an ideal and safe location for families to settle and professionals to kick-start their career.

[www.whyalla.sa.gov.au](http://www.whyalla.sa.gov.au)

[www.wedb.com.au](http://www.wedb.com.au)

[www.tep.com.au](http://www.tep.com.au)



## YORKE PENINSULA

The Yorke region comprises the 'boot-shaped' Yorke Peninsula and the Adelaide Plains. The Peninsula is 2.5 hours from Adelaide and has major appeal as a seaside destination, while the Plains offer rural living and affordable land within easy commuting distance to Adelaide. Yorke is recognised as a rich cereal, pulse, wool and prime lamb producing area, but is rapidly expanding into pig and poultry production and processing. With its proud history of agricultural success and strong sense of community, Yorke offers economic and lifestyle advantages.

[www.yorkeregion.com.au](http://www.yorkeregion.com.au)

[www.yorkepeninsula.com.au](http://www.yorkepeninsula.com.au)

MIGRATION AND WORKFORCE DEVELOPMENT OFFICERS  
CAN BE CONTACTED AT:

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**LIMESTONE COAST REGIONAL DEVELOPMENT BOARD**

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**MURRAYLANDS REGIONAL DEVELOPMENT BOARD**

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**NORTHERN REGIONAL DEVELOPMENT BOARD**

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**RIVERLAND DEVELOPMENT CORPORATION**

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**SOUTHERN FLINDERS RANGES DEVELOPMENT BOARD**

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Website: [www.southernflindersranges.com.au](http://www.southernflindersranges.com.au)

**WHYALLA ECONOMIC DEVELOPMENT BOARD**

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Website: [www.wedb.com.au](http://www.wedb.com.au)



**Government  
of South Australia**

## FIND OUT MORE

South Australian Government:

[www.sacentral.sa.gov.au](http://www.sacentral.sa.gov.au)

Department of Trade and Economic Development:

[www.southaustralia.biz](http://www.southaustralia.biz)

South Australian Tourism Commission:

[www.southaustralia.com](http://www.southaustralia.com)

Immigration South Australia

Department of Trade and Economic Development.

GPO Box 1264, Adelaide 5001, South Australia, Australia

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Facsimile: +61 8 8204 9244

Email: [immigration.sa@state.sa.gov.au](mailto:immigration.sa@state.sa.gov.au)

Website: [www.migration.sa.gov.au](http://www.migration.sa.gov.au)

**For information on seeking State  
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